

Distribution Guide



Speak Up™ For Unpaid Caregivers



You may not know it, but you might be an unpaid caregiver. If you are caring for a spouse, parent, child, other relative, or for a friend or neighbor, you are an unpaid caregiver. Though many are caring for others out of love and compassion, most unpaid caregivers could really use some help. This Speak Up campaign provides ideas for strengthening your impact and getting some well-deserved support.

This distribution guide is intended to help healthcare providers in different settings educate patients, their families, friends and others about unpaid caregivers, how to support them, and resources available to them.

Hospitals

- Post the infographic in waiting, treatment and patient rooms.
- Include the infographic in patient admission packets.
- Feature the infographic in your hospital's newsletter or on your organization's website.
- Share the infographic and video at safety meetings and with your hospital's board of directors and other leadership groups.
- Show the video as a part of new employee orientation.
- Play the video in waiting rooms or treatment rooms.
- Run the video on patient televisions in their rooms.
- Share both the video and the infographic with your organization's patient representatives.

Doctors' Offices, Clinics and Other Ambulatory Facilities

- Post the infographic in waiting, treatment and patient rooms.
- Provide tabletop versions of the infographic as reading material in waiting rooms.
- Add the infographic to information packets.
- Include the infographic or a link to the video in patient newsletters and other external promotional materials.

- Share the infographic and video at safety meetings and with your organization's leadership and other stakeholder groups.
- Show the video as a part of new employee orientation.
- Play the video in waiting rooms or in treatment rooms.
- Provide the infographic at the welcome desk for visitors.
- Share both the video and the infographic with your organization's patient representatives.

Nursing Homes, Nursing Care Centers, Assisted Living and Rehabilitation Facilities

- Include the infographic in informational packets for residents' families.
- Post the infographic in the hallways leading to resident rooms, in their rooms, and in communal areas, such as television rooms and the cafeteria.
- Play the video in resident rooms.
- Share the infographic and video at safety meetings and with your organization's leadership and other stakeholder groups.
- Show the video as a part of new employee orientation.
- Post the video to your website and recommend that potential residents and visitors check out the page.
- Provide the infographic at the welcome desk for visitors.
- Share both the video and the infographic with your organization's patient representatives.

Home Care

- Include the infographic in informational packets for patients and their families.
- Post the video to your website and recommend that potential patients and their families check out the page.
- Share the infographic and video at safety meetings and with your organization's leadership and other stakeholder groups.
- Show the video as a part of new employee orientation.
- Provide the infographic at the welcome desk of your offices.
- Share both the video and the infographic with your organization's patient representatives.

Behavioral Health

- Include the infographic in informational packets for clients and their families.
- Post the infographic in hallways and waiting rooms.
- Share the infographic and video at safety meetings and with your organization's leadership and other stakeholder groups.
- Show the video as a part of new employee orientation.
- Post the video to your website and recommend that potential clients and their families check out the page.
- Provide the infographic at welcome desks.
- Share both the video and the infographic with your organization's client representatives.